

Beaches Tidings

BEACHES
museum
Culture • History • Community

WINTER 2018

VOLUME 40

ISSUE 2



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Thank You For A
Great 2018!

New Year, New Look!



The year 2018 was the celebration of 40 years of being a hub for cultural and historic education, preservation, and entertainment related to Jacksonville's beach communities. The Museum offers a diverse range of experiences—events, exhibits, archives, and more—that celebrate the vibrant history and culture of the area. Unlike other museums, the Beaches Museum is specifically focused on bridging the past and present history and culture of the Northeast Florida communities of Mayport, Neptune Beach, Jacksonville Beach, Atlantic Beach, Ponte Vedra Beach and Palm Valley. With entering our next phase, we are excited to introduce our new logo to our fans! Be on the lookout on our website, social media accounts, and in the community for the Beaches Shell! The Museum gives a special thank you to the team of Wingard for designing the new logo!

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Holidays in the Village

It is that time of year again and the Beaches Museum is thrilled to bring you Holidays in the Village!

Beaches North Pole Express is an event which takes place Friday, December 7, 2-6 p.m. and Saturday, December 8, 9 a.m. - 4 p.m. Santa and the Conductor will be on hand to greet visitors. Guests will drink cocoa and eat cookies, watch the movie "The Polar Express" in the Dickinson Gallery, write a letter to Santa, make crafts, and enjoy other festivities in the History Park.



Christmas at the Cabin will be held Friday, December 14 from 5-8 p.m. Join the Beaches Museum for a festive evening under the twinkling lights as the sound of Christmas carols fills the courtyard. To further the fun, guests can enjoy egg nog and roast marshmallows amid the period decor that will adorn the Cabin.

Rounding out our Holiday events in the historic Beaches Museum Chapel is **Celtic Christmas** with shows at 5 p.m. and 7 p.m. on Monday, December 17. Individual tickets for Celtic Christmas are \$25 in advance, \$30 day of the show. For further details or to purchase tickets please call 904-241-5657 or visit beachesmuseum.org.



How many shells can you find in this issue of the Beaches Tiding?
The answer is on page 6!

Jeff Luque Gallery Tour

The Beaches Museum is pleased to announce a Gallery Tour of the exhibit "Vibrancy & Illumination" by artist Jeffrey Luque, Saturday, January 12, 11 a.m. until noon.



The Gallery Tour will be an intimate opportunity to immerse yourself in Luque's work as he discusses his technique and inspiration. Luque's highly detailed large-scale floral paintings are inspired by his time in the desert where the sparse landscape emphasized the singular beauty of the plants. This event is free to Museum members with a suggested \$5 donation for non-members. The exhibit will be on display until February 11. For more information please call 904-241-5657 or visit beachesmuseum.org

Celebrating Black History Month

The Beaches Museum will join with several Beaches organizations to celebrate Black History with special exhibits and programming during the month of February.

Recovering Manhattan Beach Presentation and Pop-up Exhibit

Jacksonville Public Library – Beaches Branch
Tuesday, February 12, 6–8 p.m.

Ritz Chamber Players

Beaches Museum Chapel
Wednesday, February 27, 6 p.m.

The Museum will also be a part of a very special event at the **Voo Swar Restaurant & Lounge** in Atlantic Beach. Stay tuned for more details!

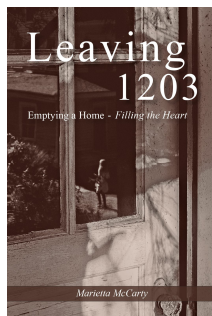
Boardwalk Talks

Thursday, December 6: Richard Shieldhouse

Author of the recently published "William Morgan: Evolution of an Architect", Shieldhouse will present the life and career of William Morgan. One of Florida's most important architects and a resident of Atlantic Beach for most of his life, the evolution of Morgan's architectural career drew inspiration from indigenous North American designs including earth architecture. Copies of the book will be available for purchase.

Thursday, January 24: Dr. Michael Butler

Butler is an Associate Professor at Flagler College. His lecture "Local Campaigns, National Relevance: The Florida Civil Rights Movement" places the Sunshine state into its proper regional and national perspective. Through an examination of the Florida freedom movement, we can develop a more complete understanding of the ongoing struggle for racial justice in the United States.



Thursday, February 21: Marietta McCarty

McCarty will share the emotional and physical challenges of emptying her family home of fifty-six years described in recollections in her fourth book entitled *Leaving 1203: Emptying a Home, Filling the Heart*.

Thursday, March 21: Brendan Burke

Brendan Burke will be discussing the birth of a new type of boat invented in Northeast Florida during the early 20th century. Forged from Greek, Italian, Norwegian, African-American, and native Floridian hands, the Florida-style trawler became one of the most important boats in U.S. maritime history. Burke is the Associate Director of Archaeology with the St. Augustine Lighthouse & Maritime Museum and co-author of *Shrimp Boat City*, which documents 100 years of catching shrimp and building boats in America's oldest port.

Boardwalk Talks are held at the Museum's Chapel, begin at 6 p.m. and are free to Museum members with a suggested \$5 donation for non-members. Please visit beachmuseum.org or call 904-241-5657 for further information.

Chapel Concerts

Thursday, January 10: Jon Stickley Trio

The Jon Stickley Trio is a genre-defying and cinematic instrumental trio, which combines Stickley's innovative flatpicking guitar with the sultry-spacy melodies of Lyndsay Pruett on violin along with classically trained and heavily jazz influenced drummer Hunter Deacon to create textural soundscapes.



Monday, February 25: Antsy McClain

Antsy McClain brings his unique blend of music and "humor with heart" to the stage, combining his original songs with a hilarious slide show, including Antsy's own life observations, social commentary and imaginary sponsors from his hometown trailer park of Pine View Heights.

Monday, March 11: Girlz Rule Band

Triple the fun...Triple the Trouble! The Girlz Rule trio originated at Midwinter Meltdown in 2012. Since then, they've been touring the country, captivating audiences with their powerful and harmonizing vocals. Heather, Lynley, and Kristie will keep you on your toes (or heels) the entire show!

Season Tickets: \$100 (includes 5 spring concerts)

Individual Advanced Tickets: \$25

Individual Day-of Tickets: \$30

Chapel Concerts are held in the Historic Beaches Museum Chapel. Shows start at 7 p.m., check in begins and refreshments are served at 6 p.m. Seats are first come, first serve.

Save The Date! ListenUP Concert

Friday, February 22, 2019

Jacksonville Symphony Woodwind Ensemble Concert presented in partnership with the Beaches Museum

6:00 PM | Light Reception

7:00 PM | Concert in the Chapel

Tickets are \$15 and available for purchase in advance online at jaxsymphony.org or by calling the Jacksonville Symphony Ticket Office at 904.354.5547.

News from Archives and Collections



The Beaches Museum would like to thank Mrs. Patricia McCormick Wainer for her donation of photos from the 1979 groundbreaking ceremony for Walt Disney World's Epcot. The Museum would also like to thank Mrs. June Baldwin for her donation of early 1900s photos of Pablo Beach. Thank you to those who continue to contribute to our collection of the rich history of the Beaches communities!



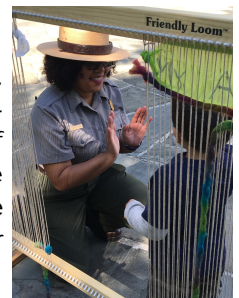
Volunteer Corner



The Beaches Museum is so fortunate to have a dedicated team of volunteers who donate not only their time but also their talent and resources! Recently, long-time volunteer Keith Baker constructed a new display case for the "Waiting for the Train" exhibit in the Upper Mayport Depot. Putting in over 112 hours and using a mix of antique, modern, and repurposed materials, the display case is a beautiful addition. Housed inside are Florida East Coast Railway artifacts from the Museum's collection as well as a model train static display replicating Mineral City created by volunteer Bob Burch. Be sure to stop by the updated exhibit if you haven't already! Thank you Keith and Bob – and all Beaches Museum volunteers – for your commitment to the Museum and its mission.

Welcome Jasmine Turner

The Beaches Museum introduces its new Education and Marketing Manager, Jasmine Turner. She is an alumna of the University of North Florida who specialized in African American history and literature. Her professional experience includes consulting with the National Board of Directors of the Girl Scouts of the USA and Montessori education. For the past two years she worked for the National Park Service while stationed at Arlington House (the Robert E. Lee Memorial) and the United States Marine Corps War Memorial (Iwo Jima). She is excited for her new adventures with the Museum.



Music at the Beaches Exhibit

Springing The Blooms

Saturday, April 6, 8 a.m.- 12 p.m.



This will be the Beaches Museum's first annual Springing The Blooms festival! Taking place throughout the History Park, Springing The Blooms will feature horticultural exhibits, bee-keeping demonstrations, family-friendly activities, educational lectures, and more!

Photo by Jean Hull



Music has long been an integral part of life in the Beaches community. Everything from weekend dances at the old Jacksonville Beach Pier to concerts at Einstein-A-Go-Go has helped to shape the entertainment scene at the Beaches.

Join the Beaches Museum at the **Exhibit Opening Reception** on March 8, 2019, for a look at the most popular local trends and venues throughout the 20th century! Favorite memories, concerts, and festivals will be shared alongside photos and memorabilia to depict a fascinating time of changes in lifestyle and entertainment over only a few generations.

Dear Museum Friends & Supporters:

In 1978, a small group of committed individuals decided they needed to plan "a future for our past." Thus they began collecting the stories, photos and even the buildings that told the history of their beloved beaches community. Forty years later, we continue that work with the mission to "preserve and share the distinct history and culture of the Beaches area."

Through our archives and collections, interesting and fun programming, history and art exhibits, we work hard every day to engage as well as educate the community and visitors as to what makes our area special.



Beaches Museum Board of Directors at Legends

In the past few years, the Board of Directors has put an increased focus on the maintenance and preservation of our fragile historic buildings. We have made great strides and you will see more progress as we raise funds to invest in the future of these important structures.

Additionally, we spent the past year working on a new identity for our organization. We'll be known going forward as the "Beaches Museum" with a beautiful brand new logo that captures the vibrant essence of our organization.



Beaches Museum Strategic Planning Committee

The Beaches Museum is a small non-profit that depends on the community for everything that it does. The Museum's small staff is exponentially increased by our 100+ volunteers! They staff the front desk, provide docent tours daily, and are an integral part of our fundraising and events.

Additionally, each member, donor and supporter makes possible all of the programs and events. Contributors to our endowment fund, annual fundraising efforts, and those who have remembered the Beaches Museum in their will or estate help us to ensure a future for all of our efforts.

We thank you all for your contribution of time, talent, and treasure and ask that you consider additional support as we look toward our next 40 years.

Sincerely:

Randy Hayes, Board President

Chris Hoffman, Executive Director

For more information on how to give, visit www.beachmuseum.org or contact Chris at 904-241-5657, extension 113 or director@beachmuseum.org. Or, you may simply used the enclosed envelope to begin or renew a membership or to make an additional donation to the Beaches Museum. Thank you in advance for your support!

Beach LEGENDS

A wonderful 5th annual Beach Legends gala was held on Friday, September 21. The event was a sell-out as guests gathered to honor this year's Legends, **the Honorable Dick Brown & the Honorable Elaine Brown, James Roosevelt Stockton, Jr. and Sam Veal.**

In addition to honoring those making tomorrow's history, today, the Beaches Museum raised over \$151,000 to use toward its mission "to preserve and share the distinct history and culture of the Beaches area."



Thank you to all involved in making this event a success, especially the event committee led by Susan Miller and Bruce Barber

and including Leslee Burch, Louise Johnson, Linda Lanier, Bill Lynch, Peggy McGuinness, Jack Schmidt, Barbara Short, Dana Voiselle and Jacqueline Williams.

Jean H. McCormick FOUNDERS' FUND

The endowment fund was established to help to ensure the future of the Museum's mission: *to preserve and share the distinct history and culture of the Beaches area.* The fund, named the **Jean H. McCormick Founders' Fund**, honors those individuals who had the foresight to begin preserving the history of the Beaches decades ago. Many thanks and appreciation to our most recent contributors.

Collector Level

John & Patsy Shields

John & Christine Shields

Beaches Legacy Circle

A planned gift to the Beaches Museum will further education, preservation and cultural programs in the future. Ways to leave a future gift to the Beaches Museum include:

Bequests – Bequeath a monetary sum, securities, or a percentage of your estate in your will or trust.

Gifts of Retirement Funds – Name the Beaches Museum as the beneficiary of your retirement plan assets.

Create a charitable trust – Funded with cash or appreciated property or stock. This option can provide annual income for yourself and/or other beneficiaries.

Life Insurance – Gift your fully paid life insurance policy, or make the Beaches Museum the beneficiary of an existing policy.

Remembering the Museum through a planned gift can also be earmarked to a specific fund or program. Whether you would like your gift to support the Museum's endowment, preservation efforts or education programs, you can be assured that your gift will go far to invest in the mission of the Beaches Museum.

How to Donate your IRA Distribution

Many donors to the Beaches Museum do so through their annual required IRA distribution. According to US News, if you meet the age requirement of 70.5 or older, you can transfer up to \$100,000 per year directly to an eligible charity without paying income tax on the transaction. Funds must be donated directly from the IRA account to the charity and the charity must be a registered 501(c)3 non-profit. 2018 donations must be made by December 31, 2018!

Should you not need your full required distribution, please consider supporting the Beaches Museum through a gift to our general operating fund or the Jean H. McCormick Endowment.

For more information or guidance, please speak with your financial advisor or contact Chris at 904-241-5657 x 113 for additional resources.

How many shells did you find in this issue of the Beaches Tiding? The answer is **10** shells!

San Pablo Society

Thank you to all of our members, donors, and supporters. We would like to recognize those who have gone above and beyond by joining our San Pablo Society. This list represents a very dedicated group of supporters who not only give financially, but are also very involved in the events and activities of the Museum. THANK YOU for your generous donations of time, talent, and treasure!

Historian

Mr. & Mrs. Maxwell Dickinson
Ms. Helen D. Coppedge
Mr. Walter D. Dickinson
Dr. & Mrs. Gasper Lazzara
Mr. Edward L. Baker
Mr. Bob Davis
Mr. & Mrs. William G. Hillegass
Mr. & Mrs. John C. Schmidt

Mapmaker

Baptist Medical Center Beaches
Mr. & Mrs. Robert F. Taylor
Ms. Jean H. McCormick
Mr. & Mrs. Robert Taylor
Mr. & Mrs. Robert Kastner
Mr. & Mrs. Jerry Miller
Mr. & Mrs. Joe Hixon

Benefactor

Mr. & Mrs. Robert Jacoby
Mr. Don Kohla
Harriet LeMaster & Family

Explorer

Ms. Lila Elliott
Mrs. Dana Voiselle
Dr. John G. Bordelon & Mr. Gerry Williamson
Mr. & Mrs. William Carter
Mr. & Mrs. Michael J. Wainer
Mr. & Mrs. Richard Hana
Dr. & Mrs. Randy Hayes
Ms. Margie Horvath
Mr. & Mrs. Darby Brower

Board of Directors 2018-2019

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Susan Miller	Vice President
Chris Pilinko	Treasurer
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Bruce Barber	Linda Lanier
William Carter	Katie LeMaster
Anthony Cooper	Bill Lynch
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Brant Lambert	Michael Wainer
Brigetta Dawes Lamsback	

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Jean H. McCormick	Dwight Wilson
Maxwell & Edna Dickinson	Rob & EJ Taylor

Staff

Christine Hoffman - Executive Director
Brittany Cohill - Museum Operations Manager
Sarah Jackson - Archives & Collections Manager
Jasmine Turner - Education & Marketing Manager
Elaine Dean - Office Manager



Museum Hours of Operation

10:00 a.m. to 4:00 p.m. Tuesday through Saturday
Noon to 4:00 p.m. Sunday



Save The Date!

Saturday, April 27, 2019

Join us as we celebrate more than 80 years of our island's only high school! Didn't go to Fletcher? Don't worry, this party is for everyone who wants to enjoy a great event while supporting the Beaches Museum! Details coming soon!



381 Beach Boulevard

Jacksonville Beach, Florida 32250

Nonprofit Org.

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EVENT CALENDAR

December 6	Boardwalk Talk: Richard Shieldhouse	February 21	Boardwalk Talk: Marietta McCarty
December 7/8	Beaches North Pole Express	February 22	Listen UP Concert
December 14	Christmas at the Cabin	February 25	Ritz Chamber Players Concert
December 17	Chapel Concert: Celtic Christmas	February 27	Chapel Concert: Antsy McClain
January 10	Chapel Concert: Jon Stickley Trio	March 8	Music Exhibit Opening
January 12	Gallery Tour: Vibrancy & Illumination by Jeffrey Luque	March 11	Chapel Concert: Girlz Rule
January 24	Boardwalk Talk: Dr. Butler	March 21	Boardwalk Talk: Brendan Burke
February 12	Recovering Manhattan Beach	April 6	Springing The Blooms
		April 27	Fletcher All-Class Block Party

For more information, please visit beachmuseum.org or call 904-241-5657.