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ACHIEVEMENTS OF THE 2024 BEACH LEGENDS

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Mitch Kaufmann

Lori Moffett

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381 Beach Boulevard
Jacksonville Beach, FL 32250
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Beach **LEGENDS**



2024 Beach Legends

The Adeeb Family

For generations, the name Adeeb has been synonymous with great food and hospitality. The Adeeb family has left its imprint on our region's restaurant business, and now they've brought this family tradition to states as far away as Colorado! Growing from a single Green Turtle restaurant started by Joe Adeeb in 1947, and later opening the iconic Joe Adeeb's Sea Turtle restaurant in Atlantic Beach, the family today operates twenty Bono's Pit Bar-B-Q restaurant franchises, seventeen Willie Jewell's Old School Bar-B-Q restaurants, four locations of Beach Diners, and a Strings Brewery (with another on the way). Plus new concept restaurants in NC, Colorado and Georgia. Generations of diners have enjoyed what one man started and his family built upon with hard work, commitment to quality, and deep ties to the local community. A remarkable recipe for success for this family of Beach Legends.

Mitch Kaufmann

By turns a historian, documentarian, and leader of the Beaches surfing scene, Mitch Kaufmann has turned his passion into a mission. With his camera he's documented our surfing heroes, and with his passion he's promoted, taught, and shared the sport of surfing. Mitch Kaufmann has contributed to the local and national surf and skate culture as a surf contest director, filmmaker, and promoter of life in the water. From his Radical Side TV series to running the Eastern Surfing Association, and even curating an exhibit on female surfers at the Beaches Museum, Mitch has lived the life of a Beach Legend.

Lori Moffett

Some issues affecting the Beaches community seem so overwhelming that we can only shake our heads. Then there are people like Lori Moffett who not only recognizes the need but works tirelessly to correct it. As the founder of the nonprofit, Save Ponte Vedra Beach, Lori has lobbied state and local officials, addressed community groups, and written countless letters, all in an effort to save Ponte Vedra Beach from the devastating effects of tropical hurricanes. Under her leadership, the Save Ponte Vedra Beach organization helped secure the necessary funding for dune rebuilding and beach renourishment to preserve the future of the Ponte Vedra Beach coastline.

Photographer by Dondrop Gray Photography

FRIDAY SEPTEMBER 13 6:30 P.M.

VENUE

TPC Sawgrass
110 Championship Way
Ponte Vedra Beach

SCHEDULE

6:30 p.m.
Cocktail hour with hors d'oeuvres
and Silent Auction
7:30 p.m.
Dinner with Live Auction and
Award Presentation

DRESS

Cocktail Attire

RSVP

Please purchase your table
or ticket by Friday, August 30
at BeachesMuseum.org